

annual

report



2024

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Acronyms

ACHPR

African Commission on Human and Peoples' Rights

CRC

United Nations Committee on the Rights of the Child

ESC Rights

Economic, social and cultural rights

IACHR

Inter-American Commission on Human Rights

CERD

United Nations Committee on the Elimination of Racial Discrimination

CSO

Civil society organisation

HRC

United Nations Human Rights Council

ILO

International Labour Organization

CESCR

United Nations Committee on Economic, Social and Cultural Rights

CSW

Commission on the Status of Women

HRTB

Human rights treaty body

IMF

International Monetary Fund

LAC

Latin America and the Caribbean

OHCHR

Office of the United Nations High Commissioner for Human Rights

SDG

Sustainable Development Goal

WHO

World Health Organization

MPFG

Maastricht Principles on the Human Rights of Future Generations

PTLAC

Regional Tax Platform for Latin America and the Caribbean

UNFCCC

United Nations Framework Convention on Climate Change

OFIP22

Our Future is Public conference, 2022

REDESCA

Special Rapporteurship on Economic, Social, Cultural and Environmental Rights of the Inter-American Commission on Human Rights

WBG

World Bank Group

Message From the Board's Chair



Rachel Moussié
Chair of the Board

March, 2025

Dear friends, partners, and supporters,

Looking back on 2024, we are filled with pride and gratitude. We are proud of our transformative strides in advancing economic, social, and cultural rights and grateful for the unwavering support that has fueled our mission.

The challenges we tackle -fiscal injustice, climate crises, inequitable access to public services, and the undervaluation of care work- are daunting but far from insurmountable. Our efforts have demonstrated how change is possible when we centre human rights in development. Whether empowering communities in Kenya and Ivory Coast to advocate for their rights to public education and healthcare, influencing global policy at COP29 and G20, or elevating care work as a driver of economic and social resilience, our work has forged new alliances that can contribute to structural transformations.

The world is at a crossroads. Inequality is deepening, the climate crisis is accelerating, and marginalised communities bear the brunt of these challenges. Our work addresses these issues, proving that systemic change begins with bold ideas, rigorous advocacy, and partnerships that span grassroots movements to international forums.

This year, our research showed how progressive taxation can transform societies by funding essential services like healthcare and education. Our advocacy brought care work, often invisible and undervalued, into the global spotlight, placing gender justice at the heart of the environmental struggle.

It has also been a year of transitions for GI-ESCR as Dr. Magdalena Sepúlveda stepped down in November after skillfully leading the organisation for the past five years. The Board is grateful for Magdalena's vision and tremendous contribution to the organisation. GI-ESCR will continue to collaborate with Magdalena in her role as the Executive Director of the United Nations Research Institute for Social Development. We are working closely with the new Executive Director and the team to build on the gains and sustain the organisation moving forward.

As you read this report, we invite you to consider the impact of your contributions and the potential to deepen this journey together. Behind every initiative detailed here lies a story of courage, innovation, and determination, a story that continues to unfold with your support.

Thank you for being part of this movement. Together, we are addressing challenges and shaping a world where everyone can thrive in dignity and justice.

Camila Barretto Maia

Executive Director

March, 2025



Message From the Executive Director

2024 has been a year of profound commitment, growth, and transformation for the Global Initiative for Economic, Social, and Cultural Rights. It has also been a year marked by intense work and significant impact across our agenda.

My arrival as GI's Deputy Director in May marked the beginning of six months of shared leadership with Magdalena Sepúlveda, who led the organisation with remarkable vision, integrity and dedication for most of 2024 and for five years overall. The work reflected in this report is a consequence of her leadership. I am grateful for the foundations she built and the generosity with which she welcomed me into the Senior Management Team. In November 2024, the Board entrusted me with the role of Acting Executive Director.

In the face of an unstable and, at times, disorienting global context, our programme and communications teams demonstrated extraordinary capacity. We deepened partnerships, expanded research, and worked to amplify the voices of those most affected by systemic injustices. Our commitment to structural change is reflected in every aspect of our work.

Through the 'Date Cuenta' campaign, which reached 33 countries in Latin America, we shed light on how progressive taxation can be a powerful tool for equity, enabling governments to invest in education, healthcare, and sustainable development.

Along with our partners and allies, we contributed to the debates at the G20 which led to the adoption of a notably progressive declaration centered on reducing global and domestic inequalities. Leaders acknowledged urgent socio-economic, climate, and environmental challenges, endorsed the Rio Ministerial Declaration on International Tax Cooperation, and emphasised progressive taxation as essential to equity and fiscal health.

By bridging local realities across continents, we ensured that the lived experiences of marginalised communities shaped global policies. From Indigenous territories in the Andes to the Bikita Mountains in Zimbabwe, we advanced climate and gender justice; from a school in Bogotá to the University of Chile, we strengthened public education; and from Gagnoa, Ivory Coast, to Mathare, in Kenya, we pushed for equitable access to healthcare.

Leading a small international nonprofit in today's ever-changing landscape is no easy task, but I have been deeply honoured to take on this responsibility. Now more than ever, the world must face its inequalities with courage and ambition, and GI-ESCR can undoubtedly play a role in that. I step into this role knowing that our organisation is built on a strong foundation laid by those who came before me and sustained by a remarkable team whose passion and expertise continue to drive our work forward.

Who We Are



Mission

To transform power relations to enable every person and community to enjoy their economic, social and cultural (ESC) rights and all other human rights, now and in the future.

Vision

A world in which every person and community lives in dignity and in harmony with nature.

Values

We believe human rights are universal, indivisible, interdependent and inalienable, and that they are shaped by law and social relations. They are norms and, more importantly, shared values.

Their ultimate purposes are to remove asymmetries of power between individuals in society, challenge oppression, end the subordination and marginalisation of groups and individuals, and promote individual agency, autonomy, and respect for the inherent dignity of every human being.

Our Methodology & Practice





Theory of Change

We play an influential role in shaping the broader ecosystem that drives decision-making processes.

We identify concerns and issues that fall within our mandate and tools that add value. We work on these issues, on one hand by assembling evidence and arguments that lead to new narratives with power to rally social and political majorities, and on the other, by allying with other organisations to build coalitions that have enough momentum to advocate successfully.

Transformative narratives, together with broad social coalitions, have the power to strengthen the institutional human rights framework, influence public and institutional attitudes, and change thinking.

Strategic Plan

For 2022–2025, the adopted approach is daring and evidence-based, deeply rooted in our collaborative efforts.

Agility

We are committed to continuously seeking out and implementing innovative strategies that advance social and economic justice.

Work

Characterised by an upward spiral of iterative and cumulative shifts, our work connects local and global actions in ways that are mutually beneficial.

Partnerships

At the heart of our work lies a commitment to collaboration. We work with, through and for partners.



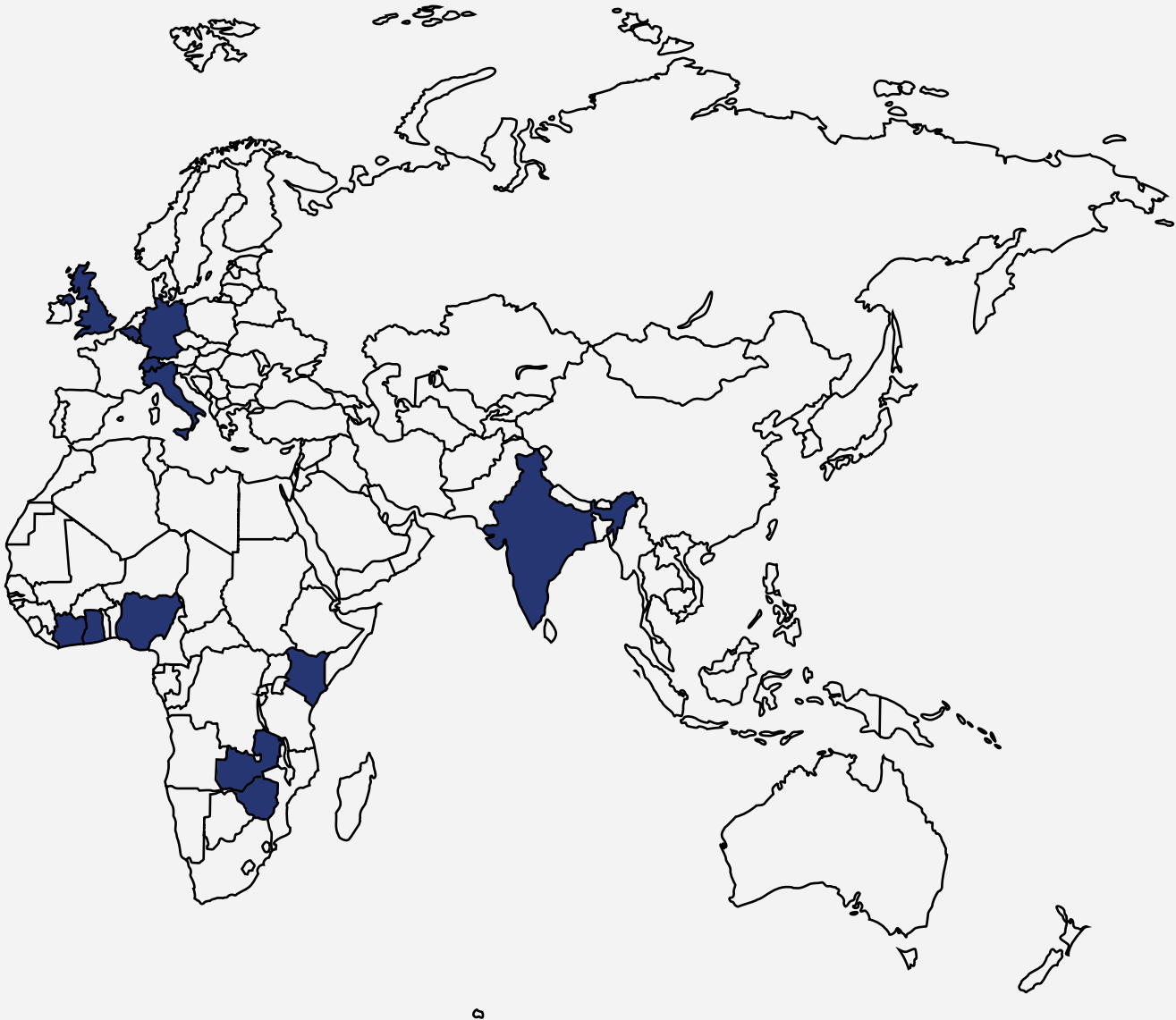




Where We Are

Our dispersed organisational structure means that we are uniquely close to the ground in several regions, allowing us to engage directly with a variety of struggles and with institutions associated with economic, social, cultural, and environmental rights worldwide.

Our strategic presence in Geneva sets us apart as the sole NGO exclusively committed to economic, social, cultural, and environmental rights. This permits us to play a pivotal role in promoting and protecting these rights globally.



Based In

Argentina	Italy
Belgium	Ivory Coast
Brazil	Kenya
Colombia	Mexico
Chile	Switzerland
Germany	United Kingdom

Worked In

Brazil	Ivory Coast
Chile	Kenya
Colombia	Mexico
Ghana	Nigeria
Guatemala	Zambia
India	Zimbabwe

Overview in Numbers

70	Events
35	Joint Work
24	Submissions
08	Workshops

Stories of Collaborative Impact

Why These Stories Matter

The essence of meaningful change lies in collaboration. The stories of collaborative impact showcased in this section are a testament to the power of working together—with grassroots communities, civil society organisations, policymakers and global partners—to achieve transformative outcomes. We recognise that no single organisation or community can tackle the complex challenges of economic inequality, climate change and social injustice in isolation. These stories demonstrate the importance of strategic partnerships and shared goals to influence policy. From advocating for gender-responsive climate policies at COP29 to shaping fiscal justice agendas at the G20 Social Summit, these initiatives exemplify what is possible when collaboration is prioritised.

These stories also celebrate the people and communities at the heart of our mission and their diverse perspectives.

1. Empowering Advocacy Through Art: The Transformative Impact of Arts Competitions and Festivals

During 2024, we continued to harness the transformative power of art to advocate for human rights and public services through innovative initiatives in Colombia and Chile, showcasing how creativity can catalyse social change and amplify the voices of young people. In Bogota, the [Antonio García School Arts Festival](#) brought together 49 students aged 9 to 13, engaging them in dynamic workshops that explored the intersection of human rights and public services. Using their school as a real-world example, the students expressed their visions for a just society through art, fostering a deeper understanding of their rights and public services' essential role in achieving equality and justice.

In Chile, we partnered with the University of Chile to host an arts competition, culminating in an award ceremony. This event highlighted the power of art to inspire action on issues such as equitable public services, gender equality and environmental sustainability. Students from various faculties showcased their creativity, drawing an audience of over 100 attendees, including prominent figures like Fernando Atria and Claudio Nash. Organised along with the launch of the 2024 edition of Revista Anales, the competition fostered dialogue among communities, academics and advocates, reinforcing art's role in driving meaningful conversations and social impact.

These initiatives underscore the immense potential of combining education, creativity and advocacy to nurture future advocates and inspire global action. As we look ahead, we remain committed to expanding these efforts, amplifying grassroots voices and using art as a powerful tool to safeguard public services and promote human rights.



2. Partnering to Transform Women's Lives

We expanded our women's rights advocacy engagement by joining key global networks committed to driving significant change. [We joined the Global Alliance for Care](#), the first global multi-stakeholder initiative to champion care as a need, a form of work and a fundamental right through collective action, advocacy and learning. [We also became part of the Gender + Environment Data Alliance](#), established under the Generation Equality Forum, which aims to enhance the accessibility, understanding and application of gender data to achieve equitable and sustainable outcomes. These partnerships reflect our commitment to global collaborative efforts that improve women's lives.

3. Women on the Frontlines of the Extraction of Transition Minerals

With Shine Collab, [we conducted a three-day workshop](#) engaging the participation of eleven Indigenous women from the Vatombe community of the Hanyanya Mountain, a rural area in the Bikita district of Zimbabwe. This feminist participatory action research opened a space for women to support each other and build sisterhood in the face of the risks posed to their livelihoods by the continuous expansion of extractive industries.



The workshop combined roundtable sessions and interactive activities, creating a space for participants to reflect on the significance of ecosystems and lands, discuss the gendered impacts of mining and examine the growing threats to their communities. It encouraged the sharing of testimonies, fostering collaboration, sisterhood and mutual learning. The women identified and described a sustainable and fair future for their communities, strengthening advocacy for a gender-just energy transition.

4. Healthcare: A Milestone for Gagnoa



Driven by the advocacy of the Community-Led Monitoring Committee fostered by the Mouvement Ivoirien des Droits Humains (MIDH) and us, the Prefect of Gagnoa, Ivory Coast, issued a Directive ordering the establishment of a Complaint Management Committee for the District's healthcare system. This significant achievement stems from our Participatory Action Research (PAR) Report published in April 2024, which recommended stricter healthcare monitoring and the creation of a dedicated complaints committee, which in practice led to the creation of the Community-Led Monitoring Committee. This community-led team engaged with several regional authorities, successfully pushing for the issuance of Arrêté N° 119/RG/PG/CAB, which mandates impartial complaint resolution and enhances healthcare accountability in Gagnoa.

This collaboration is a good example of successful advocacy, community empowerment, and government accountability and sets a benchmark for healthcare reforms nationwide.

5. Global Justice at the Summit of the Future



[The Summit of the Future](#) marked a milestone for our organisation, showcasing our contributions to global governance and sustainable development. In collaboration with partners such as Amnesty International, Oxfam and the Independent Commission for the Reform of International Corporate Taxation (ICRICT), we co-organised events addressing gaps in fiscal and social policies. These platforms allowed us to advocate for progressive resource mobilisation strategies, including wealth taxation and measures to combat illicit financial flows, resulting in significant policy commitments.

The 'Pact for the Future', a key outcome of the Summit, reflected our advocacy across several areas. While it fell short of securing a commitment to universal quality public services, it did incorporate meaningful advances: pledges from state delegations to adopt wealth taxes and improve financial transparency in the fight against inequality; commitments to strengthen social protection systems, with expanded access to universal health, education and social security; and recognition of the link between fiscal justice and equitable financing for just climate transitions. These elements align closely with our long-standing priorities and mark a clear imprint of our influence on global agendas.



Our former Executive Director's remarks underscored the important role of civil society in creating fairer global systems. At the same time, our collaborative side events facilitated dialogue among policymakers, academics and grassroots activists. By ensuring diverse perspectives informed the Summit's outcomes, we amplified our mission and solidified our role as a driving force for equitable and sustainable global change.

As world leaders focus on the 4th Finance for Development Conference and the Second World Summit for Social Development, our inputs have laid the groundwork for fostering deeper commitments among multilateral spaces.

6. Flipping the Script: Taxing the Ultra-Rich, Funding the Future

[Our participation in G20 activities](#) throughout the year, including the Social Summit in Rio de Janeiro, was a powerful opportunity to advocate for fiscal justice, gender equality and inclusive economic policies.

In May, we joined partner organisations at the Civil Society Meeting on the G20 and International Taxation in Brasília, marking a historic first for civil society participation in the G20 Finance Track. Alongside government officials and academics, we advocated for a global tax on the ultra-rich, directly presenting our recommendations to Brazil's Finance Minister, Fernando Haddad. Our proposals underscored the urgency of progressive taxation to combat wealth concentration, gender inequality and climate injustice while emphasising the need for UN-led global tax negotiations to ensure fairness for the Global South. This growing momentum signals a critical opportunity for fiscal justice at upcoming G20 negotiations.

In November, in collaboration with the Institute of Socioeconomic Studies (INESC), the Latin American and Caribbean Network for Economic, Social and Climate Justice (Latindadd), and others, we highlighted the critical role of the UN Tax Convention in financing public services like healthcare and education, presenting data on income inequality and the financing gaps in Latin America and Africa. We also engaged in dialogues linking care, economic policy and environmental justice, and contributed to feminist fiscal strategies, amplifying civil society's voice in shaping global priorities.



Also in November, the G20 Leaders' Declaration from Rio de Janeiro emphasised the critical importance of progressive taxation as a tool to reduce domestic inequalities, strengthen fiscal sustainability and promote inclusive economic prosperity. The leaders committed to cooperative engagement to ensure that ultra-high-net-worth individuals are effectively taxed, highlighting the need for exchanging best practices, encouraging debates around tax principles and devising anti-avoidance mechanisms. This reflects a global consensus towards more significant fiscal equity and financial transparency.

Overall, the Summit's outcomes, including the G20 Leaders' Declaration, marked a milestone for progressive action. Key commitments also included tackling inequalities, strengthening health systems, advancing Universal Health Coverage and promoting gender equality in caregiving responsibilities. Civil society's unprecedented involvement, including our contributions, was instrumental in securing these achievements. As the G20 presidency transitions to South Africa in 2025, the groundwork laid in Rio provides a robust foundation for continued collaboration and transformative impact.

7. Redefining Climate Power: Justice, Gender and the Fight for Just Transitions

[At COP29 in Baku, Azerbaijan](#), we championed a human rights-centred approach to climate finance and just transition, advancing critical conversations through strategic events and partnerships. Our engagements included co-hosting the Human Rights and Climate Change Working Group strategy meeting to align advocacy strategies with partners working across different constituencies. In addition, we participated in a side event on Just Transition as Reparations at the ILO Pavillion and participated in high-impact discussions on climate finance, emphasising the transformative power of progressive narratives and robust legal frameworks. These efforts empowered over 80 participants, including policymakers, activists and negotiators from Asia, Africa, Europe and Latin America, with tools to advocate for ambitious climate financing targets and rights-based climate policies.



Despite COP29's underwhelming commitments, mobilising only \$300 billion in climate finance, far short of the \$1.3 trillion requested by developing nations, we continue to push for stronger human rights safeguards, equitable financing and an actionable just transition work programme. Extending the Gender Action Plan for ten years is a step forward, though it lacks intersectional and rights-based provisions. We remain committed to working with partners to drive transformative change, ensuring that climate policy delivers social justice, gender equality and sustainable outcomes for those most affected by the climate crisis.

8. Date Cuenta Campaign

[The Date Cuenta Campaign](#) was a transformative effort to reshape public narratives on fiscal justice and inequality across Latin America. The campaign's impact was profound, sparking widespread public dialogue and influencing policy discussions on fair fiscal systems.

The initiative brought the human impact of regressive tax policies into the spotlight through journalist workshops and partnerships with major media outlets like El País and CIPER. It empowered media professionals to investigate tax evasion and wealth inequality while engaging citizens in conversations about progressive taxation.

On social media, Date Cuenta generated these conversations through over 70 original messages in Spanish, Portuguese and English. It reached more than 500,000 views and generated upwards of 70,000 likes across Instagram, X, TikTok and LinkedIn.

The campaign helped make fiscal justice accessible and urgent, mobilising grassroots support and fostering momentum for systemic change. With over 65 meetings held and more than 40 groups involved, Date Cuenta brought together a broad coalition committed to building fairer societies.

9. Training Journalists to Increase Our Fiscal Justice Advocacy Power in Latin America

In partnership with Oxfam México, FES Colombia and Fundación Gabriel García Márquez, we launched a workshop titled [‘Telling Inequality: Why Tax Justice Matters to Journalism’](#). This event aimed to shift media narratives around taxation, building public support for progressive tax policies. Journalists from leading outlets across Latin America—such as DiarioAr, CIPER, El País, and EFE—participated, representing Argentina, Chile, Brazil, Colombia and Mexico. Through this initiative, we established a network of media professionals equipped to analyse and report on fiscal justice with a human rights-based perspective. This strategy enhances public awareness by fostering collaboration and encouraging consistent reporting on tax justice issues. It bolsters our advocacy efforts, making tax justice a prominent part of the regional conversation.

10. Voices of the Women of Antofagasta and Atacama, Chile

In partnership with FIMA, we shared the findings of our participatory action research, [‘Critical Minerals and Gender Equality: The Voices of the Women of Antofagasta and Atacama’](#), with ten women from northern Chile. This collaborative effort amplifies the lived experiences and perspectives of women, many of them Indigenous leaders and human rights defenders, who are on the frontlines of resisting the impacts of lithium extraction in their territories. This report serves as a powerful testimonial record, highlighting how extractivist practices deepen gender inequalities, disrupt ecosystems and create ‘sacrifice zones’.

The project highlights the urgent need for alternative models that centre women’s voices and prioritise environmental justice. Through [a short documentary video](#), the initiative also calls for a transition grounded in dignity, sustainability and genuine participation. With over 70,000 views, the video has driven a remarkable 4,188% increase in traffic to our channel. These tools are designed to be reclaimed by affected communities and advocates alike—to fuel collective action and inspire a more equitable, rights-based approach to critical mineral extraction amid the global energy transition.

Our Publications

2



Why Our Publications Matter

In 2024, we released 22 publications, 16 of which we directly led in development. They reflect our strong commitment to creating actionable, evidence-based resources that address the world's most pressing challenges. Each report and policy brief represents countless research, collaboration, and advocacy hours to empower policymakers, civil society, and grassroots organisations. These publications are tools for transformation, designed to inspire action, foster dialogue, and drive systemic change.



Green and Progressive Taxes for the Socio-Ecological Transition

This report is a call to action for governments and stakeholders to rethink how fiscal policies can tackle the climate crisis. It lays a clear roadmap for aligning economic growth with environmental sustainability by proposing solutions such as green taxes and wealth redistribution mechanisms. Its presentation at COP29 brought together global leaders, activists and academics, sparking vibrant debates on how fiscal justice can lead to a greener future.



Compendium of United Nations Human Rights Treaty Bodies' Statements on Private Actors in Healthcare

This publication is an essential resource for understanding the intersection of human rights and the growing involvement of private entities in healthcare systems worldwide. It consolidates observations and recommendations from key UN treaty bodies, including the CESCR, CEDAW and others, offering a comprehensive view of how privatisation impacts marginalised groups' access to healthcare. The publication highlights normative principles like equitable access, regulation of private providers and accountability mechanisms essential for safeguarding the right to health.

The document is invaluable for policymakers, advocates, and researchers striving to design or evaluate healthcare systems prioritising human rights over profit. It underscores the importance of rigorous oversight, balanced public-private partnerships and the urgent need to address disparities exacerbated by privatisation. By bringing these critical issues into focus, the compendium is a guide for fostering more inclusive and equitable healthcare policies globally.



A Care-Led Transition to a Sustainable Future

This report provides a visionary framework for addressing the intertwined crises of care and climate. It highlights how undervaluing care work, which is primarily performed by women, exacerbates gender inequality and weakens societal resilience against climate change. The paper proposes that investing in equitable, sustainable care systems is a moral imperative and a practical strategy for fostering gender justice, economic empowerment and ecological sustainability. Connecting care systems with climate resilience and human rights offers actionable solutions that challenge traditional paradigms. Its emphasis on participatory decision-making, equitable resource allocation and gender-sensitive policies ensures that marginalised voices are centred on transitioning to a fairer, greener future.



The Commons and Public Services: A New Way Forward or an Alternative to Human Rights?

This publication explores how public services and the concept of the Commons intersect to advance equity, justice and sustainability. It critiques the commodification of essential services like education, healthcare and water, framing them as shared resources that must be protected and accessible to all. It emphasises the need for community-driven management, public accountability and universal access to ensure these services serve the public good rather than profit-driven interests. By presenting a compelling case for prioritising collective well-being over privatisation, it offers actionable insights to foster inclusive governance and sustainable development. The document is a call to rethink public services as Commons: shared resources essential for building resilient and equitable societies.



Transformative Policies to Realise Universal Access to Medicines

This report offers a blueprint for addressing the global crisis of inequitable access to essential medicines. It highlights the structural barriers preventing millions from accessing life-saving treatments, like intellectual property regimes, profit-driven pharmaceutical models and underfunded public health systems. By advocating for transformative policies like public financing of research, patent reform and international cooperation, the document provides actionable solutions to ensure medicines are treated as public goods, not commodities. It also offers a critique of current systems while presenting a roadmap for achieving universal access to medicines. This publication adds value to global efforts to dismantle structural inequities and build sustainable, people-centred healthcare systems by linking human rights principles with practical policy recommendations.



Access to Healthcare in Gagnoa, Côte d'Ivoire: A Participatory-Action Research

This study uncovers the systemic barriers preventing equitable access to healthcare in Gagnoa, Ivory Coast. Conducted with local communities, this research captures the lived realities of marginalised populations, shedding light on issues such as unaffordable costs, limited infrastructure and lack of accountability in the health sector. By adopting a participatory approach, the study identifies the challenges and empowers communities to advocate for transformative solutions rooted in equity and human rights. Its focus on community-driven insights ensures that proposed solutions are practical and sustainable.



Perception of Public Services: The Lexia Report on India, Latin America and Nigeria

These reports, commissioned by us and conducted by LEXIA, investigate public perceptions of education and health services across diverse contexts, including New Delhi and Mumbai (India), Latin America (Mexico, Colombia, Chile and Guatemala) and Nigeria. Utilising online group sessions conducted between late 2023 and early 2024, these studies explore associations, beliefs and the role of the private sector in public services, emphasising their relationship with human rights. Key findings reveal widespread disparities in access, influenced by socioeconomic status, regional differences, disabilities, gender, age and LGBTQ+ identity. While public services are recognised as essential to rights fulfillment, systemic inefficiencies and resource constraints foster ambivalence and drive a preference for private services due to their perceived quality and responsiveness. This report is critical for identifying gaps and barriers in service provision, informing advocacy efforts and shaping policies to strengthen public services to ensure equitable access. Its value lies in amplifying the voices of marginalised groups, providing actionable insights to improve accountability and fostering an inclusive approach to service delivery that prioritises human rights and social justice.



'Build Us More Schools!' - The Quest for Quality Free Education in Mabatini and Ngei Wards of Mathare, Nairobi

This publication is a clarion call for the Kenyan government to fulfil its obligation to provide quality, accessible public education for all children. In Mathare, Kenya's second largest informal settlement, children in the Mabatini and Ngei wards are denied access to free, quality education. Despite constitutional guarantees, these wards have no public schools, leaving families to rely on unregulated private institutions that often fail to meet basic educational standards. As a result, children endure unsafe commutes, unqualified teachers, overcrowded classrooms, and inadequate resources.

Through participatory action research, this document lays out actionable solutions: building public schools within these communities, transforming select private schools into public institutions and enforcing accountability in the private education sector. It urges the Kenyan government to fulfil its legal obligations and bridge the educational divide. The stakes couldn't be higher: investing in schools in Mathare means unlocking the potential of a generation, empowering communities and creating a future where every child, regardless of their background, has a chance to thrive.



Fiscal Policies and Climate Financing: Proposals from Latin America and the Caribbean

This document offers a visionary roadmap for Latin America and the Caribbean to lead the charge toward a just, sustainable transition. Advocating bold fiscal reforms, such as wealth taxes, carbon taxes and the elimination of regressive subsidies, reveals how governments can mobilise resources to fight climate change while addressing deep-seated economic disparities. This is a policy framework and a call to action for equitable growth, prioritising the well-being of people and the planet.

The document presents an actionable strategy integrating human rights, climate resilience and fiscal justice. It highlights problems and provides solutions tailored to the region's unique challenges and opportunities. Linking local reforms to global climate goals empowers policymakers, international allies and civil society to collaborate on transformative change.



Toolkit for Climate Advocacy: Leveraging UN Human Rights Treaty Bodies

This toolkit is a game-changing resource for anyone fighting for climate justice. Written in collaboration with the Centre for International Environmental Law (CIEL), it aims to equip advocates with the tools to hold governments accountable for climate inaction. It breaks down complex processes within UN Human Rights Treaty Bodies (HRTBs) into actionable steps, empowering civil society to spotlight climate-related human rights violations and demand urgent, impactful reforms. This toolkit transforms technical processes into powerful advocacy opportunities.



Energy, Gender and Health: Mapping the Legal Framework and Potential Policy Solutions

The aim of this publication is to create a world where energy policies empower, not exclude. Developed in collaboration with the University of Essex's Human Rights Centre Clinic, it highlights the overlooked nexus of gender, health and energy. Women in energy-poor communities bear the brunt of outdated systems, suffering from health hazards, unequal access and exclusion from decision-making processes. This document offers a bold, rights-based framework for a feminist energy transition that prioritises inclusivity, equity and sustainability.



Guide to Drafting a Parallel Report for UN Human Rights Treaty Bodies

Written in collaboration with CIEL, this guide is a resource for civil society organisations committed to holding states accountable for their human rights obligations amid the climate crisis. It empowers advocates to craft impactful shadow reports that expose the links between national climate policies and human rights violations, influencing global accountability mechanisms with precision and authority. It equips organisations to push for rights-based climate action, ensuring that vulnerable communities are protected and governments are held to their commitments.



The Conceptualisation and Regulation of APBET Schools in Kenya: Applying the Abidjan Principles on the Right to Education

Together with RELI Africa, we developed an analysis that sheds light on the complexities surrounding the definition and registration of Alternative Provision of Basic Education and Training (APBET) schools in Kenya. Using the Abidjan Principles as a framework, this document critically examines the proliferation of private and non-formal education options, particularly in urban informal settlements.

This report also clarifies the distinctions between various educational institutions: public, private, APBET and community (Harambee) schools, and offers strategic policy recommendations to enhance access to quality education for all children. By addressing the legal and policy frameworks governing these schools, the document provides a comprehensive roadmap for ensuring that educational provisions align with human rights standards, fostering a more inclusive and equitable educational landscape in Kenya.



The Impact of the Privatisation and Commercialisation of Healthcare on the Right to Health in Côte d'Ivoire

Authored in partnership with experts from the Mouvement Ivoirien des Droits Humains (MIDH), the study reveals that 92% of private health facilities operate illegally, the public healthcare system is chronically underfunded, healthcare privatisation deepens inequalities and that market-driven approaches have permeated the public sector, leading to lack of transparency regarding the cost of healthcare and potential human rights violations.

By highlighting the adverse effects of healthcare privatisation, the document serves as a call to action for strengthening the public healthcare system, regulating private healthcare provision and safeguarding the right to health for all.



State Obligations Under the African Charter on Human and Peoples' Rights in the Context of Private Provision of Social Services

General Comment 7, issued by the African Commission on Human and Peoples' Rights, summarises clear and actionable guidelines on state obligations to provide and fund quality public/social services, including education, healthcare and water, regulate their private provision by establishing monitoring and evaluation policies, ensuring public participation in decision-making processes and putting in place remedies and accountability mechanisms.



States' Human Rights Obligations in the Context of Climate Change: 2024 Update

This synthesis elucidates the responsibilities of states under international human rights law concerning climate action. It compiles guidance from UN Human Rights Treaty Bodies, emphasising that climate change poses significant threats to a wide array of human rights, including the rights to life, health, food, water and housing. It underscores that existing human rights obligations, defined under legally binding treaties, must inform and guide state actions to address climate change effectively. Providing a detailed analysis of states' duties ensures that climate actions are practical, thereby safeguarding the fundamental rights of all individuals, particularly those most vulnerable to the impacts of climate change.



Critical Minerals and Gender Equality: Voices of the Women of Antofagasta and Atacama

This report, developed with FIMA, highlights the profound socio-environmental and gendered impacts of lithium mining in Chile's mineral-rich regions. Through firsthand accounts from local women, it reveals how extractive industries exacerbate inequalities, disrupt ecosystems, and fail to benefit affected communities. The women critique the energy transition narrative, calling out its role in perpetuating 'sacrifice zones' and demanding equitable resource governance, environmental protections and gender-inclusive decision-making. It challenges dominant narratives around critical minerals and emphasises the need for human rights and gender equality to be central in resource governance and climate solutions.



The Pact for the Future and the UN Framework Convention on Tax Cooperation

This short publication summarises the Pact Adopted at the recent Summit of the Future in New York, the Pact that underscores the imperative of strengthening financial and fiscal systems to bridge the financing gap for the Sustainable Development Goals (SDGs). The proposed UN Framework Convention on International Tax Cooperation is central to this ambition, a treaty designed to establish a fairer and more effective global tax framework by tackling issues such as tax evasion and illicit financial flows. This convention is essential for creating a more equitable international tax system that aligns with human rights obligations and supports sustainable development.

The synergy between the Pact for the Future and the UN Tax Convention is essential for achieving a sustainable and inclusive world. The convention aims to generate the necessary resources for SDG implementation, promote human rights and reduce inequality by fostering robust international tax cooperation. Adopting the UN Tax Convention is an important step toward realising the objectives outlined in the Pact, ensuring that global financial systems are transparent, accountable and beneficial for all nations.



Legal Framework for the Energy Transition in Brazil, Chile, Colombia and Mexico: Assessment of the Current Situation and Recommendations for a Fairer Future

These publications comprehensively analyse the energy transition policies in these four Latin American nations. It evaluates how each country's regulatory framework aligns with international human rights standards, focusing on gender equality, Indigenous rights, corporate accountability and environmental and social impact assessments. It highlights each country's unique advancements and challenges in achieving a just energy transition and provides tailored recommendations to promote policies integrating social, environmental and economic considerations. It aims to foster long-term sustainability and protect human rights across the region.



Boosting Ambition Through International Obligations: The Added Value of Integrating Human Rights Into the Climate Financing Discussion

This document highlights the importance of embedding human rights principles, particularly economic, social, and cultural rights, into climate financing frameworks. It advocates for a transformative approach that aligns financial mechanisms with international human rights obligations, ensuring that climate

actions are equitable, inclusive and sustainable. It underscores the potential to protect vulnerable communities while creating more substantial, legitimate and impactful climate initiatives.



The UN Tax Convention: A Powerful Tool for Equality and Human Rights

This short publication delves into the transformative potential of establishing a United Nations Framework Convention on International Tax Cooperation. The current global tax system, predominantly influenced by the OECD, often marginalises developing nations, leading to significant revenue losses due to tax avoidance and evasion. The proposed UN Tax Convention aims to rectify these disparities by creating a more inclusive and equitable international tax framework. This ensures that all countries, especially those in the Global South, can effectively mobilise resources to fund public services and uphold human rights.



Women on the Frontlines of the Extraction of Transition Minerals: A Vision for a Just Future in Bikita, Zimbabwe

This in-depth analysis of the gender-specific impacts of lithium mining in the Vatombe community of Hanyanya Mountain reveals how the expansion of lithium extraction threatens women's land ownership, access to water, health, labor rights and participation in decision-making processes. Despite their roles as primary caretakers and subsistence farmers, women face displacement, increased caregiving responsibilities and exclusion from economic opportunities and consultations related to mining activities. It calls for a gender-responsive and just energy transition that safeguards human rights, ensures corporate accountability and actively includes women in decision-making. This report advocates for sustainable practices that empower women and promote equitable development in mining-affected communities.

These publications
are designed to
inspire action and
solve complex
global challenges.
By reading them,
you're joining a
movement for
justice, sustainability,
and equality.

The Quest for Equality Through Economic & Tax Justice

2024, A Year of Transformative Impact

Economic and tax justice is at the core of our mission, and 2024 was a year of significant strides. In a world where the wealthiest 1% hold nearly half of the global wealth, billions are left without access to essential services like healthcare, education and housing. This disparity is no accident; it results from inequitable fiscal policies that concentrate power and resources in the hands of a few. Our work this past year demonstrated that progressive taxation and equitable fiscal policies can redefine the foundations of fairer, more inclusive societies. This agenda has enormous potential for political mobilisation and narrative disputes around inequalities and power, and is likely to become even more relevant in 2025.

Key Engagements: Driving Change

The tangible outcomes of our work in 2024 underscore its transformative power:

Global Advocacy for Progressive Taxation

At UNGA79, our advocacy was instrumental in advancing global commitments on the taxation of wealth and measures to combat illicit financial flows. Through side events and high-level meetings, we showcased how these policies can fund universal public services, like healthcare and education, and build resilience against climate change. This advocacy contributed to resolutions placing tax justice at the heart of the Sustainable Development Goals (SDGs).

Strengthening Regional Platforms

Through the Fiscal Platform for Latin America and the Caribbean, we actively contributed to ensuring that a human rights perspective is included in regional fiscal policy discussions. This not only achieved explicit recognition and support from member states at the regional and global levels, but also empowered local actors to ensure tax reforms reflect on the ground and community-specific needs.

Shaping Media Narratives

Our 'Contar la desigualdad' ('Narrating Inequality') initiative trained journalists across the region, resulting in widespread media coverage that has brought the societal impacts of regressive tax policies to the forefront. This initiative has sparked critical public conversations challenging the status quo by reaching millions of readers and viewers.

Further Pushing the Tax Justice Agenda at the ACHPR

At the 81st Ordinary Session of the ACHPR, we explored the crucial link between tax, debt and

human rights through the financing of public services with a focus on education, as 2024 was the African Union Year of Education. ACHPR commissioners supported the approach of bringing economic discussions into the human rights space, especially with respect to economic, social and cultural rights.

Fiscal Policies and Economic Justice in Kenya

We joined partners, nationally and regionally, to amplify Kenyan voices calling for progressive tax policies. For instance, amidst the #RejectTheFinanceBill protests, we signed statements led by partners and coalitions urging the Kenyan government to implement reforms fostering economic and social justice. Also, together with Hakijamii, we convened a virtual event which aimed to create a platform for dialogue on the impacts of austerity measures, the state of public services and tax reforms in Kenya. The discussion focused on raising awareness on these pressing issues, analysing the implication of national tax policies and proposing sustainable alternatives to austerity measures.

Advancing a Human Rights Perspective at Global Economic Justice Discussions

Through our engagement in the United Nations Framework Convention on International Tax Cooperation negotiations and G20 meetings, where the Brazilian presidency put forward a proposal to tax high net worth individuals, we helped ensure that newly mobilised resources are directed towards financing public services, advancing the climate transition and meeting other human rights priorities. These efforts were reflected in the final outcomes of the discussions.

Real-World Impacts

The tangible outcomes of our work in 2024 underscore its transformative power:

Global Recognition:

The G20 explicitly recognised that fiscal justice is essential to tackling climate change, poverty and inequality. At COP29, the urgency of reforming the multilateral financial architecture was also acknowledged. Discussions highlighted the need to remove barriers and address structural obstacles faced by developing country parties in financing climate action, including the constraint of limited fiscal space.

Policy Influence:

Our research directly informed tax reforms in Kenya, where the government is now implementing measures like wealth taxes and curbing corporate tax evasion, mobilising critical resources for public services. We also played an important role in ensuring that Latin American countries championed the advancement of progressive fiscal reforms in international forums. Specifically, through our participation in the advisory council of PTLAC, we facilitated leadership from Chile, Colombia and Brazil in advocating for the inclusion of human rights within the terms of reference for the UN Tax Convention. This advocacy resulted in the successful inclusion of human rights language in the final agreed text.

Community Empowerment:

Through grassroots partnerships such as the 'Date Cuenta' communications campaign in Latin America, we have equipped local communities with the tools to demand accountability and influence fiscal policies, amplifying the voices of those most affected by inequality.





Opening the Path for a Just Transition to Sustainable Societies

4



A just transition ensures that the shift toward sustainability addresses systemic inequalities and leaves no one behind. As the world confronts the escalating climate crisis, marginalised communities, including Indigenous peoples, women and those reliant on traditional polluting industries, face heightened risks of exclusion and economic hardship. A sustainable future requires embedding equity, inclusivity and human rights at the core of climate policies, ensuring that the benefits of this transformation are shared fairly, that it promotes an alternative economic model based on wellbeing, and that those most vulnerable are empowered to lead the way. In 2024, our work embodied this vision, striving to transition to a low-carbon world that uplifts and supports all communities.

Key Achievements in 2024

At the heart of our achievements this year was the development of the 'Guiding Principles for Gender Equality and Human Rights in the Energy Transition', a key advocacy tool that aims to clarify state's human rights obligations in the context of the transition to renewable energies. We also published a landmark report: 'Legal Framework on the Energy Transition', which provided actionable recommendations to align energy policies in Brazil, Chile, Colombia and Mexico with human rights standards. These tools catalysed issues such as Indigenous land rights, fair labor transitions for fossil fuel workers and affordable energy access for low-income households. At COP29, we elevated the urgency of Just Transition pathways through high-profile panels and strategic advocacy. Collaborations with organisations like TrustLaw, REDFIS, Shine Collab, ESF and environmental, economic justice and feminist networks further bridged the gap between grassroots realities and global decision-making. Finally, at the 15th AWID Forum, a global space converging feminist organisations, activists and experts from all over the world, we organised a workshop with partners aimed at showcasing the relevance that the human rights framework could play in grounding and guiding transformative Just Transition policies.

Our commitment to a just transition remains unwavering. We will continue to deepen our engagement with grassroots movements, different constituencies and advocate for more substantial international funding commitments to deliver transformative just transitions that realise rights within planetary boundaries, particularly in the Global South. The global shift toward sustainability must be rooted in justice, equity and respect for human rights. A just transition ensures no one is left behind. It transforms the climate fight into an opportunity to build fairer, more inclusive societies and economies. Through our work, we aim to create a future where human and planetary wellbeing are realities for all.

5

Championing Public Services



Championing the Right to Education

Education is a cornerstone of equity and opportunity. Yet, in 2024, millions of children worldwide faced systemic barriers to quality schooling. Our efforts focused on protecting and advancing the right to education, particularly in underserved communities where privatisation and inequities threaten access.

In Mathare, Kenya's second largest informal settlement, we partnered with the community, educators and parents to uncover the stark realities of access to public education and the growth of privatisation in the area. Families in Mathare often face the difficulty of having to pay for expensive, low-quality private schools while public institutions remain underfunded and lacking essential resources. We engaged the community in developing actionable solutions through participatory research, town hall meetings and focus groups. Together, we advocated for increased public education budgets, stricter oversight of private providers and the creation of accountability mechanisms driven by the community. These grassroots insights fueled our global advocacy, bringing Mathare's story to the United Nations Human Rights Council, emphasising that investment in public education is a moral imperative and a vital step toward achieving the Sustainable Development Goals (SDGs).

Overall, from participatory action research to national and international advocacy, our 2024 efforts advanced the fight for public education, particularly by advocating for adequate financing and pushing back against commercialisation. We deepened our engagement in strategic networks combating privatisation, including the Privatisation in Education and Human Rights Consortium (PEHRC) and the Réseau Francophone. Notably, the collective statement '[Reclaiming Public Education For All](#)', developed collaboratively over years and launched by PEHRC in early 2024, has gathered over 312 signatories, demonstrating a growing global movement to defend public education.

Promoting Cross-Cutting Public Services

Public services are the tools which make economic, social and cultural rights a tangible reality. To promote them in an impactful manner, it is necessary to craft our advocacy approach based on the way people on the ground perceive them.

Building on Lexia's multi-country survey on public perceptions of public services, we co-organised the virtual dialogue 'Dear Naija Education & Healthcare, How Far' in collaboration with Public Services International (PSI) and Corporate Accountability and Public Participation Africa (CAPPA). The event aimed to present the findings of the Nigerian survey, trigger reactions from participants regarding their own experiences with education and healthcare and generate a collective discussion on reclaiming the sustainable provision and financing of education and healthcare in Nigeria.

We co-organised an X Space event with Hakijamii, the Youth Leadership Movement and EACHRights on Kenya's austerity measures and ongoing protests. We also organised arts competitions in Chile and Colombia. Both initiatives were designed to implement the findings of the Lexia report by creating and showcasing positive, high-quality experiences with public services through community participation.

In numbers, we pursued our agenda on the right to education in 2024 through:

07 joint submissions

Several contributions have already influenced key international discussions. For example, following our [joint submission](#), the [UN High Commissioner for Human Rights](#) cited the Abidjan Principles as a guiding framework for regulating private actors in education and recognised the threats posed by the digitalisation-driven commodification of education.

16 key events and high-level engagements

Our advocacy efforts spanned a range of platforms, including our active participation in the Pan African Conference on Illicit Financial Flows and the moderation of the side event '[Combatting Illicit Financial Flows to Transform Education Financing in Africa: Africa's Tax Agenda for the African Union Year of Education](#)'. We also contributed to a [high-level side event](#) during the 55th session of the Human Rights Council on realising the right to education in the digital era, and engaged in the [81st Ordinary Session](#) of the African Commission on Human and Peoples' Rights. These engagements reinforced our advocacy for adequate public education financing, stronger regulation of private actors, with particular focus on digitalisation, and our broader efforts to resist the commercialisation of education.

12 joint advocacy documents and initiatives

We co-led and supported major advocacy efforts to keep education financing, regulation and accountability at the forefront of global discussions.





Advancing the Right to Health

Access to healthcare is a universal human right, yet for many, it remains out of reach. In 2024, we renewed our commitment to making this right a reality through community-driven reforms. In Ivory Coast, a Participatory Action Research (PAR) initiative revealed widespread issues in healthcare delivery, including corruption, inadequate funding and systemic barriers for marginalised groups. These findings were essential in sparking change. In collaboration with Mouvement Ivoirien des Droits Humains (MIDH), we facilitated groundbreaking dialogues between community representatives and local authorities, establishing a complaint management committee, the first of its kind in the district. This system empowers patients to report grievances, improving transparency and accountability in the health sector.

In September, the Ivorian Council of Ministers [adopted a new executive instrument](#) outlining the requirements for establishing and operating private health centres and the rules governing their monitoring. This resounding impact follows our research report and related advocacy on the implications of healthcare privatisation and commercialisation in Ivory Coast, done together with MIDH.

We submitted to the Universal Periodic Review (UPR) in Kenya. We participated in the World Bank's Civil Society Policy Forum, where we advocated for systemic reforms to healthcare financing in Ivory Coast. In line with the Abuja Declaration and the WHO recommendation, we called governments to allocate at least 15% of their national budgets and 5% of their GDP to health. Our advocacy contributed to renewed commitments from several states to prioritise health as a cornerstone of human rights.

We took part in several key interventions calling on states to uphold their [obligations to ensure access to health products](#) and urging [development finance institutions to stop funding private for-profit healthcare providers](#). We equally reviewed the [pandemic treaty](#) while underscoring the need for it to align with international human rights law. We also explored the [complexities surrounding health and Public-Private Partnerships \(PPPs\) in middle-income countries](#).

We joined the Public Pharma for Europe Coalition (PPfE), where, alongside like-minded partners, we advocate for stronger public leadership and responsibility in how pharmaceuticals are developed, governed and produced.

Robust public services, including education and healthcare, are the bedrock of equitable societies. They empower individuals, strengthen communities and drive sustainable development. Yet, privatisation, austerity measures and inequitable resource allocation continue to undermine these essential systems worldwide. Our efforts in 2024 proved that change is possible when communities, civil society and policymakers come together with a shared vision for justice, equity and human rights.



Advancing Care and Pushing for Feminist Alternatives

The Transformative Power of Care

Care has transformative power due to its nature as an invisible thread that holds societies together. It fuels economies, nurtures communities, and sustains lives. Still, it remains one of the most undervalued pillars of our social and economic systems. Although a long-standing concern, in 2024 we placed care at the forefront of our mission, championing it as a public good and a human right; both catalysts of systemic change. Through bold strategic advocacy and collaboration, we redefined care as a cornerstone of sustainable development, gender equality, economic justice, and climate resilience.

Elevating Care Work as a Driver of Change

A standout achievement was the publication of our 'A Care-Led Transition to a Sustainable Future' report, which revealed the transformative power of care work in driving economic resilience and addressing climate challenges. Drawing on compelling case studies from Colombia, Kenya and Finland, we showcased how investing in care infrastructure generates a ripple effect: creating jobs, reducing gender inequality and fostering environmental sustainability. It underscored the critical role that climate policy should have in supporting care systems to ensure climate-resilient societies.

At CSW68, our message resonated globally, with world leaders committing to action. Costa Rica pledged to prioritise public investments in childcare and eldercare, citing our report as a cornerstone of its policy shift. Similarly, Finland and Chile embraced reforms to redistribute care responsibilities and protect care workers' rights, signalling a global shift toward valuing care work as essential to societal progress and environmental protection.

Care and Support as a Social Solution

During the year, we also reaffirmed our commitment to our theory of change by joining forces with other organisations to build coalitions capable of driving impactful advocacy. For example, we became part of the [Climate & Care Initiative](#) Advisory Committee, which constitutes a landmark step, as this initiative seeks to integrate care and climate action agendas, focusing on Latin America, the Caribbean and Sub-Saharan Africa, to promote actions that inform researchers, funders and policymakers to address these crises simultaneously for a just transition.

We also became an active part of the [Global Alliance for Care](#), a global multi-stakeholder community of governments, civil society organisations, unions, philanthropic institutions, international organisations and academics that facilitates and fosters spaces for dialogue, analysis, exchange of experiences and learning about care, and its recognition as a need, as work and as a right.

These partnerships are informing policy and galvanising grassroots movements, connecting care and support work to broader struggles for equity and justice.

Our advocacy also linked care and support to climate justice. Care and support work, inherently low-carbon and sustainable, holds immense potential to contribute to

climate adaptation and resilience. At COP29, we partnered with the Global Alliance for Care and REDFIS to highlight how investments in care and support complement green infrastructure projects, offering a holistic path to achieving the Sustainable Development Goals (SDGs).

Care and support work often falls on the shoulders of the most marginalised: women, particularly those from low-income and minority communities. In Kenya's informal settlements, participatory research revealed unpaid caregivers' struggles with inadequate social protections and healthcare access. We amplified these voices in global forums, including the UN, advocating for targeted interventions that recognise and support caregivers' vital contributions.

Overall, this line of work seeks to reshape how society is organised. By using care and support's potential to relate to all audiences, we expect to transform how the world values labour, equity and justice. We envision a future where care and support are no longer seen as an individual responsibilities but as a shared societal one. Care and support must become the foundations upon which communities thrive.

We aim to expand advocacy by strengthening campaigns prioritising care and support in national budgets and international aid; build capacity by equipping grassroots organisations to lead impactful advocacy and influence local policies, and innovate research by exploring how digital technologies can empower caregivers while safeguarding their rights and autonomy. Care and support provide a range of tools and a transformative framework for achieving gender justice, well-being, equality and sustainable development. Hence, we are committed to create a future where care and support stand at the core of thriving, equitable and sustainable futures: the care society.





7

Turn Up the Volume

56	Publications in media outlets
66	Mentions in press articles
29	Countries
8	Languages

Communications That Drive Change

Communications are a core component of our strategy and we view them as an essential tool for advancing economic, social and environmental justice. The experience of 2024 has highlighted the need to move towards a high-impact approach that leverages strong media presence and a scaled digital outreach. Our strategy is anchored in the coordinated power of civil society mobilisation, intensified media engagement and strong digital narratives. As shown by the growth in our media presence and digital engagement in 2024, this approach broadens our reach, deepens public understanding and strengthens the legitimacy and visibility of our policy proposals, positioning social, economic and environmental rights at the centre of public and political agendas.

Website and Social Media

Between 1 January and 31 December 2024, our communications channels showed steady, meaningful growth. Website traffic increased significantly, with 34,430 more page views (a 68.42% rise), 20,470 more visits (82.17% growth) and nearly 18,000 new visitors (80.75% increase). Our LinkedIn following also grew by 32.28%, while our YouTube content saw an extraordinary rise in engagement, with 77,400 video views: an increase of over 4,000%. The quality of engagement we have, particularly through our website and LinkedIn, shows how our audiences interact with us: intentionally and thoughtfully. People seek out our work directly, whether by following links or visiting our website on their own, treating it as a reliable source of information and concrete action, not just a passing distraction. These connections reflect how we are perceived: not as noise in a crowded feed, but as a trusted voice.

Email Campaigns

In 2024, we sent 15 email campaigns, reaching nearly twice as many recipients as we did in 2023: 52,462 compared to 27,320. This reflects a shift toward more strategic outreach with broader reach per campaign. Our average open rate remained strong at 47% and our unsubscribe rate stayed unchanged. Maintaining audience interest and retention with a larger overall reach shows that our content continues to resonate.

Press

We believe that building strong relationships with media is a crucial part of our advocacy strategy. Engaging with journalists and media outlets worldwide allows us to challenge dominant narratives and to insert a human rights-based perspective in public discourse. By establishing a network of media professionals who are equipped to critically analyse and report on economic, social and environmental rights, we help ensure that these issues are reported consistently and framed through a lens that prioritises dignity, equality and justice. This collaborative approach enhances public awareness, strengthens our advocacy and makes economic, social and environmental rights an integral part of the broader societal and political conversation.

The Road Ahead

Challenges and Opportunities for GI-ESCR in 2025

As the world stands at a critical juncture, the fight for economic, social and cultural rights faces unprecedented challenges. From the privatisation of public services to the deepening debt crisis and the growing resistance to multilateralism, 2025 will test the resilience of human rights advocacy like never before. We are prepared to navigate this complex terrain, recognising both the urgent threats and the opportunities to push for structural change.



The Erosion of Public Education and Services

One of the most pressing challenges in the coming year is the accelerating trend of privatisation of public services, particularly in education. From school choice policies in the United States diverting public funds to private education to Argentina's push for education vouchers, the erosion of public education systems is a direct threat to equitable access and the right to education. This trend is exacerbated by the ongoing global financial crisis, declining foreign aid and structural issues such as tax evasion, illicit financial flows and corruption, all of which undermine the public resources necessary for quality public services.

Without adequate funding, human rights cannot be realised. This is a stark reality, as soaring public debt, especially in developing countries, diverts essential resources away from fundamental rights and towards debt servicing. In 2025, we will continue to highlight the urgency of ensuring sustainable financing for public services, advocating for fairer fiscal policies that prioritise people over profit.

The Debt Crisis: An Existential Threat to Human Rights

The growing debt burden on the Global South is a human rights crisis. The disproportionate allocation of state budgets to debt repayment rather than essential services such as health, education, and social protection jeopardises the realisation of economic, social and cultural rights.

With no significant increase in foreign aid, states are faced with an essential question: how can they mobilise domestic resources to fund human rights-based policies? The unfair international financial architecture continues to entrench cycles of debt in developing countries, making meaningful economic justice elusive. However, this challenge also presents an opportunity: the UN Tax Convention process, the global push for debt justice and renewed calls for reparations for African nations and people of African descent provide a framework for reclaiming economic sovereignty. We will play a critical role in ensuring that these efforts translate into tangible policy shifts that dismantle financial injustices and prioritise human rights.

Pushback on Multilateralism: A Defining Political Moment

The current global political landscape is marked by a growing resistance to multilateral cooperation, threatening the very institutions that drive progressive fiscal and economic reforms. With key platforms such as the UN, G20 and OECD becoming increasingly contested spaces, advancing fair economic policies will require strategic coordination, pragmatism and heightened ambition among stakeholders.

We are actively working to strengthen South-South cooperation, forging critical connections between Latin American and African delegations in the UN Tax Convention and the Finance for Development Conference Process. These alliances are crucial in shaping a new global financial architecture that serves the interests of historically marginalised nations.

The Shrinking Space for Civil Society and Financial Constraints

The success of any economic justice initiative depends on strong policies and the financial capacity of civil society organisations to carry out advocacy efforts. The closure of key funding sources, coupled with a general climate of financial uncertainty, threatens the ability of movements to sustain their work. Without adequate resources, not only is institutional capacity weakened, but also the ability to build effective partnerships essential for transformative change.

We are committed to strengthening cross-regional collaborations and mobilising diverse funding streams to ensure that financial constraints do not hinder the progress of economic justice initiatives.

The Urgency of Climate Justice and Human Rights Protections

A just energy transition entails addressing the structural inequalities that drive the climate crisis. The weakening of human rights and environmental protections, combined with the lack of ambitious climate action from states, continues to exacerbate global inequalities. Without urgent systemic change, marginalised communities will continue to bear the brunt of environmental destruction.

In 2025, GI-ESCR will intensify its advocacy for climate justice policies that centre human rights and prioritise the needs of vulnerable populations. This includes pushing for stronger legal frameworks that hold governments and corporations accountable for environmental harm.

A Call for Bold Action

















The year ahead will undoubtedly present immense challenges, but it is also a moment for bold action. GI-ESCR stands ready to navigate these turbulent times with a clear vision: to challenge the structures that perpetuate inequality, to push for fair fiscal policies, to ensure sustainable financing for human rights and to demand climate justice.

The fight for economic justice and human rights has never been more urgent. In the face of rising privatisation, a deepening debt crisis and shrinking civic space, now is the time to amplify our collective efforts and push for systemic change that prioritises people over profits. We will continue to stand at the forefront of this battle, ensuring that the most vulnerable are not left behind in the pursuit of a more just and equitable world.

The People Behind Our Work









The Team

Our global team comprises passionate advocates, researchers and specialists who bring expertise and dedication to every project. Their work drives our mission to create a more just and sustainable world.

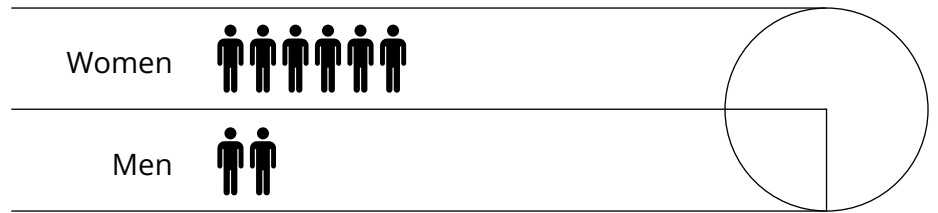
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Our Board

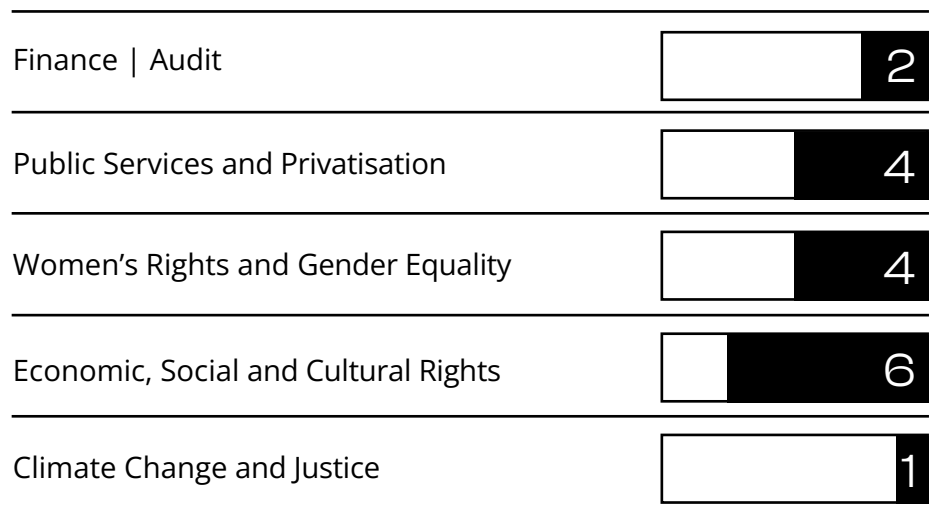
Our board, which includes leaders from diverse backgrounds, provides strategic guidance and ensures that our work aligns with our vision for systemic change.

<p>Rachel Moussié CHAIR</p>  <p>MAURITIUS</p>	<p>Allan Maleche VICE CHAIR</p>  <p>KENYA</p>	<p>Prof. Radhika Balakrishnan BOARD MEMBER</p>  <p>INDIA / USA</p>	<p>Daria Roach TREASURER</p>  <p>ANTIGUA / USA</p>
<p>Kate Donald SECRETARY</p>  <p>UK / USA</p>	<p>Ana Carolina González Espinosa BOARD MEMBER (SINCE SEPTEMBER)</p>  <p>COLOMBIA</p>	<p>José Fiocca BOARD MEMBER</p>  <p>ARGENTINA / USA</p>	<p>Monette Zard BOARD MEMBER (UNTIL SEPTEMBER)</p>  <p>USA</p>

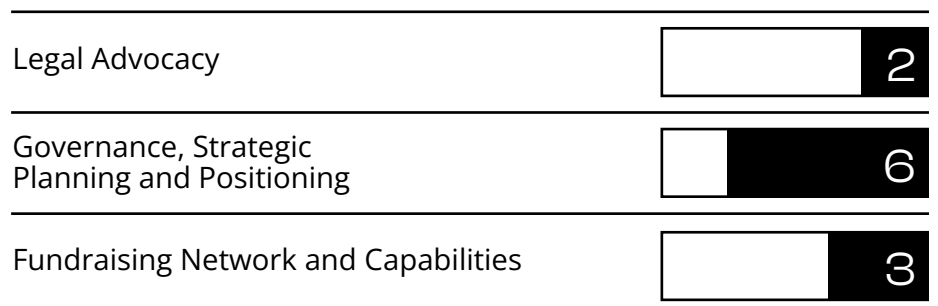
Diversity



Content Expertise



Functional Expertise



Donors & Financial Overview

Donor Contributions

We extend our heartfelt gratitude to our donors, whose unwavering support fuels our initiatives and empowers us to drive transformative change.

Foundations:

Wellspring

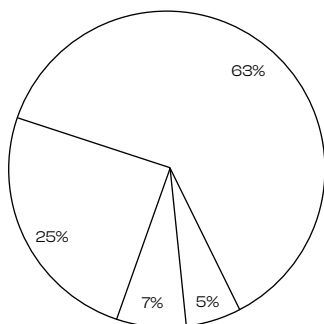
Open Society Institute

OXFAM

Government:

Ministry for Foreign
Affairs of Finland

Financial Overview



Income 2024

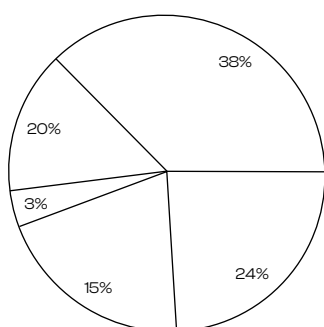
Foundations	63%	\$685.554
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Government	25%	\$276.000
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In-kind	7%	\$75.039
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Other	5%	\$57.748
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Total Income		\$1.094.341
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Expenses 2024

Environmental Breakdown and Just Transitions	20%	\$183,368
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Fiscal Justice	24%	\$263.717
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Reverse the Commercialisation of Public Services	38%	\$418.679
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Management and General	15%	\$162.715
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Fundraising	3%	\$32.837
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Total Expenses		\$1.094.341
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